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3D Systems Brings Next-Gen Consumer 3D Printing To CES 2013

-Experience 3D lifestyle with the only at-home 3D printer -Get equipped with hip 3D printed products and accessories -Access apps that make 3D design-to-print easier than ever before

ROCK HILL, South Carolina, January 3, 2013 - <u>3D Systems</u> (NYSE:DDD)

announced today that it will bring its next generation consumer 3D printing experience to the Consumer Electronics Show in Las Vegas, NV, January 8-11, 2013, at the Las Vegas Convention Center in the Main Hall, booth 15447 and the MommyTech zone, booth 71003 in the Venetian.

3D Systems plans to showcase its new line of consumer 3D printers, 3D printed products, and apps delivering an exclusive 3D lifestyle experience. Attendees can sip a cup of coffee at the Cube Café while checking out the only home desktop 3D printers on the market, try on designer printed fashion and gadget accessories and get creative with gamified 3D design apps. Toy and entertainment brands and app developers are invited to learn how to monetize their intellectual property and creativity on 3D Systems' hosting, publishing and production platform, <u>Cubify</u>, and join in the 3D printing revolution.

True to its commitment to children's education, 3D Systems will deliver a second kidcentric 3D printing experience to the MommyTech zone located at the Venetian Hotel. 3D Systems will have its full range of child-friendly and education-centric solutions ranging from 3D printers to design software and apps. Avi Reichental, President and CEO of 3D Systems, will participate in a Kids@Play panel on "The Transformation of Play: How 15 Years of 'Smart Toys' Have Changed Children's Play" on Wednesday, January 9th, 2013 at 9:45am at the LVCC North Hall – N256. "We are thrilled to bring our next-gen consumer 3D printing experience to CES 2013," said Cathy Lewis, CMO 3D Systems. "We invite toy and entertainment brands and developers to experience our secure Cubify hosting, publishing and production platform and introduce the 3D lifestyle to their audiences."

Learn more today about 3D Systems consumer offerings on Cubify.com.

About 3D Systems Corporation

3D Systems is a leading global provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD modeling, reverse engineering and inspection software tools and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing and manufacturing new products. 3D Systems products and services are used to rapidly design, communicate, prototype or produce real functional parts, empowering customers to create and make with confidence.

More information on the company is available at <u>www.3DSystems.com</u>

About CES 2013

With more than four decades of success, the International Consumer Electronics Show (CES) reaches across global markets, connects the industry and enables CE innovations to grow and thrive. CEA also owns and produces the International CES – The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services.

More information, visit www.cesweb.org.