



News Release

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3D Systems Brings Cube 3D Printer to National Retailer

- Sense 3D scanner and Cube 3D printer available in 100 Best Buy stores and online at BestBuy.com
- Nationwide retail presence promotes access to 3D printing technology for all consumers

ROCK HILL, South Carolina, May 7, 2015 – [3D Systems](#) (NYSE:DDD) announced today that its popular [Sense™ 3D scanners](#) and the [Cube® flagship consumer 3D printer](#) are now available in 100 Best Buy stores nationwide and online at [BestBuy.com](#).

The placement of 3DS' core consumer products in select Best Buy retail locations increases the availability of 3D printing to all consumers and is another step forward in the company's continued efforts to democratize access of this transformative technology.

"We want to make it possible for anyone to experience 3D printing and scanning," said Peter Theran, Vice President, Global Consumer Products, 3DS. By bringing 3D printing to retail stores, we can grow our audience and give consumers an opportunity to interact with 3D printing technology that they otherwise may not have."

In-store displays will showcase the ease of using the Sense and Cube products for tech enthusiasts, kids and families, whether they are first-time users or experts, and demonstrate the seamless integration of 3D printing into everyday lives. Features on the Cube and Sense include:

Cube 3D Printer – The first sub-\$1000 consumer, plug & play 3D printer for everyday use, the third generation [Cube 3D printer](#) is available with faster print speeds, higher 70-micron resolution and multi-material, dual-color cartridge system that is easier to load than a 2D printer cartridge. Released in September 2014, the Cube has higher speed WiFi and Bluetooth connectivity, permanently leveled print pad and seamless integration with the new Cubify® mobile app to make 3D printing easier than ever before.

Sense 3D Scanner – [Sense](#) is the only 3D scanner to deliver precise, instant physical photography in full color, so everyone can capture his or her scanable moments. Sense has a flexible scan size and can capture everything from a picture-perfect cupcake to a full-body selfie, processing data in seconds for an instantly 3D printable file. An intuitive interface makes it easy to scan and edit 3D printable files of objects large and small, while integration with Cubify and the Cube 3D printer provides a complete path from physical to digital, and back again.

Learn more about 3DS' commitment to manufacturing the future today at www.3dsystems.com and the company's consumer offerings at www.cubify.com.

About 3D Systems

3D Systems provides the most advanced and comprehensive 3D digital design and fabrication solutions available today, including 3D printers, print materials and cloud-sourced custom parts. Its powerful ecosystem transforms entire industries by empowering professionals and consumers everywhere to bring their ideas to life using its vast material selection, including plastics, metals, ceramics and edibles. 3DS' leading personalized medicine capabilities save lives and include end-to-end simulation, training and planning, and printing of surgical instruments and devices for personalized surgery and patient specific medical and dental devices. Its democratized 3D digital design, fabrication and inspection products provide seamless interoperability and incorporate the latest immersive computing technologies. 3DS' products and services disrupt traditional methods, deliver improved results and empower its customers to manufacture the future now.

Leadership through Innovation and Technology

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.
- 3DS pioneered virtual surgical simulation (VSS™) and virtual surgical planning (VSP®), and its leading 3D healthcare products and services help doctors achieve better patient outcomes.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at www.3dsystems.com.