



News Release

3D Systems Corporation
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3D Systems Hosts “3D Printing Your Designs in Full-Color” Live Webinar

- Calling designers, engineers and architects to join on April 24, 2014, 11AM EDT
- ColorJet Printing boasts 90% of all Adobe® Photoshop® colors
- Full-color, flexible plastic at very high speeds; delivers prints 20 x 15 x 9 in.

ROCK HILL, South Carolina – April 17, 2014 – [3D Systems](#) (NYSE:DDD)

announced today that it plans to host ‘3D printing your designs in full-color’ live [Webinar](#) on April 24, 2014 at 11:00 am EDT featuring its one-of-a-kind, full-color printing technology available in its popular ProJet® x60 series and the one and only full-color plastic 3D printer the ProJet 4500.

Believing that if a picture is worth a thousand words, a full-color 3D printed model is priceless, this exclusive webinar will show users how ColorJet Printing (CJP) can speed up product development cycles, bring to life demonstration and concept models and disrupt traditional forms of model-making for architecture, entertainment and medical field



applications. Attendees will hear from representatives of 3DS and Objex Unlimited, a heavy user of CJP technology, and will be able to ask questions throughout the interactive, online event. The webinar is ideal for leading product designers, architects, manufacturers, engineers, medical modelers and digital designers with a focus on product design, architecture and animation.

“Every day our customers discover new ways to use our full-color 3D printers to design and commercialize their products faster and easier while optimizing their bottom-line and enhancing their competitiveness,” said Tom Charron, Vice President, Product Marketing, 3DS.



CJP is the only 3D printing technology capable of printing stone-like or real plastic parts in up to 6 million colors for eye-popping, photorealistic results. Additionally, CJP is one of the fastest methods of 3D printing, at one vertical inch-per-hour, without compromising high-resolution, size or complexity. Webinar participants will get a chance to see how CJP printers can be used to produce exceptional high-resolution, full color large architectural models, realistic medical models, industrial molds and castings, single-piece scale models and more.

Register [here](#) to join the informative 3D Color Printing webinar.

About 3D Systems Corporation

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

Leadership Through Innovation and Technology

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at www.3DSystems.com.

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