



3D Printed Resort Pool Model Delivers Realistic Results from WhiteClouds



Delivering realistic models of architectural designs has always been a challenge. While 3D renderings and 'fly-throughs' can help a client understand the design's beauty and functionality, there's nothing like a physical model to assist.

"In the past, modelmakers would spend weeks, maybe months, creating, carving, painting, to bring a realistic model," said Kerry Parker, VP of Business Development, WhiteClouds. "Today we use 3D printing from the ProJet® 660 to create vivid full color models in a few hours."

Indeed, at WhiteClouds, a 3D printing service bureau based on Ogden, Utah, this latest resort pool printing project exemplifies everything that full-color 3D printing delivers – fast and vibrant results that allow the client to know exactly what is being proposed.

"With the Color Jet Printing (CJP) technology, the layer resolution is at 89 microns which delivers very fine detail but in full CMYK color," said Kyle Gifford, designer, WhiteClouds. "In this model you can see all the way into the plants, chairs and tables that surround the pool, plus the detail of the tile pattern in the pool."

This 14 inch-wide print took very slightly over five hours to print on the ProJet 660.

Find out more at: <https://www.whiteclouds.com/>

