

# BOSYSTEMS

**Conference Call and Webcast Third Quarter and Nine Months 2013** 



#### **Presenters**

**Stacey Witten** 

• Director Investor Relations

**Avi Reichental** 

President & Chief Executive Officer

**Damon Gregoire** 

• Senior Vice President & Chief Financial Officer

**Andrew Johnson** 

Vice President & General Counsel

#### Welcome Webcast Viewers

To listen to the conference via phone and to ask questions during our Q&A session, please dial:

- 1-800-706-7745 in the United States
- 1-617-614-3472 from outside the United States
- Participant Code: 86406937

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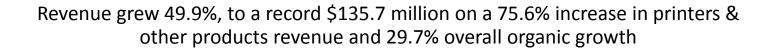


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# Operating Results Avi Reichental, President & CEO



# **Third Quarter 2013 Highlights**

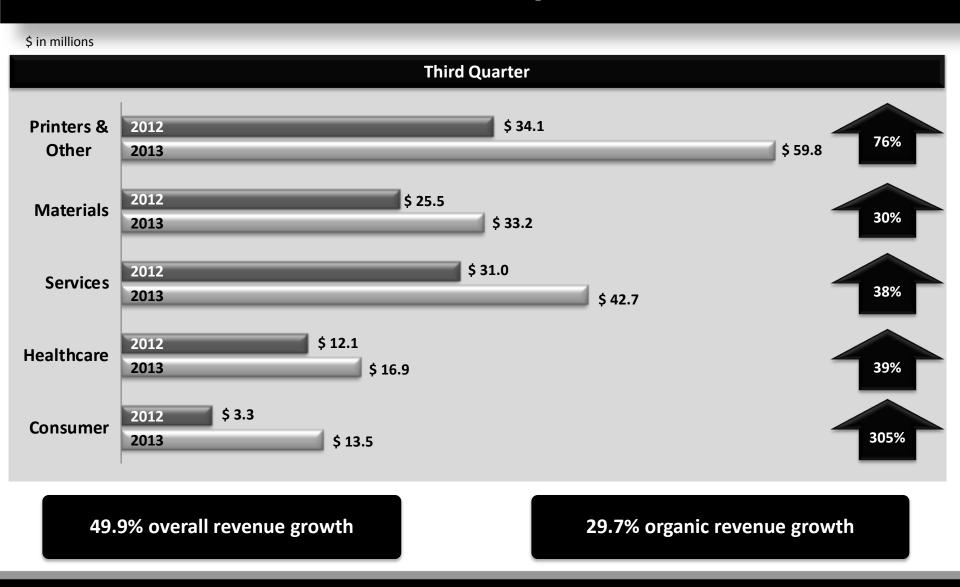


Gross profit increased 52.4% on higher revenue and gross profit margin expansion to 52.6% even as printers continued to make up a higher portion of total revenue

We launched new SW products including Geomagic 2014 software for design, scan, measure & sculpt and Bespoke Modeling software, a cloud converting, viewing and printing of full color medical models directly from CT scan data

We acquired CRDM, Team Platform, The Sugar Lab and 82% of Phenix Systems, extending our Quickparts global operations, adding online collaboration platform capabilities and expanding our printing portfolio to metals and food

# **Record Quarterly Revenue**



#### **Consumer Products Preview**



Compared to the first half of 2013, third quarter consumer revenue nearly doubled and for the first nine months of 2013 amounted to \$25.8 million, driven primarily by sales of printers



In-store retail operations expanding to about 400 retail stores before the holiday season, including Staples and Office Depot

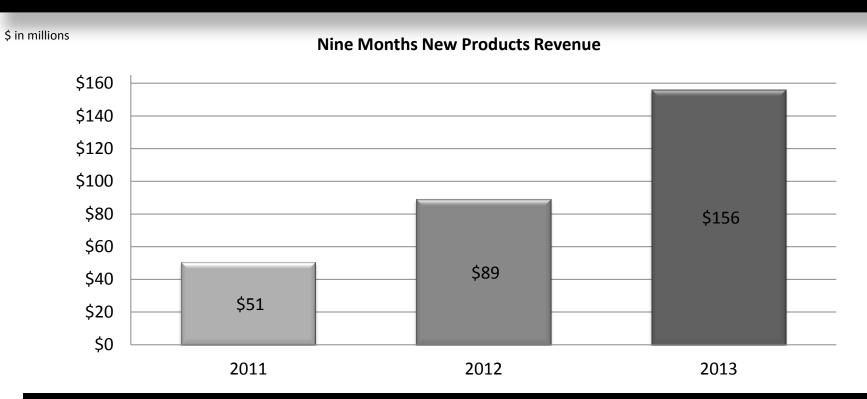


Significant brand licensing progress with CBS, Manchester United and the NBA



We expect to announce exciting new products and partnerships leading up to CES 2014

#### **New Products Fuel Our Growth**



#### **New Products Revenue Performance 2013**

Launched 12 new products in the first 9 months 2013

New products revenue rose 79% over Q3 2012

New products revenue rose 75% compared to the first nine months of 2012



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# Financial Review Damon Gregoire, Senior Vice President and CFO



# **Third Quarter GAAP Operating Results**

\$ in millions, except earnings per share

Drivers	2012	2013	% Change Favorable/ (Unvaforable)
Revenue	\$ 90.5	\$ 135.7	49.9%
<b>Gross Profit</b>	\$ 46.9	\$ 71.4	52.4%
Gross Profit Margin	51.8%	52.6%	
<b>Operating Expenses</b>	\$ 28.4	\$ 42.9	(50.7%)
% of Revenue	31.4%	31.6%	
Operating Income	\$ 18.4	\$ 28.6	55.0%
% of Revenue	20.4%	21.1%	
Net Income	\$ 13.5	\$ 17.7	30.6%
% of Revenue	14.9%	13.0%	
Diluted Earnings Per Share	\$ 0.16	\$ 0.17	6.3%

# First Nine Months GAAP Operating Results

\$ in millions, except earnings per share

Drivers	2012	2013	% Change Favorable/ (Unvaforable)
Revenue	\$ 252.1	\$ 358.6	42.3%
<b>Gross Profit</b>	\$ 128.7	\$ 187.5	45.7%
Gross Profit Margin	51.1%	52.3%	
<b>Operating Expenses</b>	\$ 86.3	\$ 124.6	(44.4%)
% of Revenue	34.2%	34.8%	
<b>Operating Income</b>	\$ 42.4	\$ 62.9	48.3%
% of Revenue	16.8%	17.5%	
Net Income	\$ 28.0	\$ 32.9	17.3%
% of Revenue	11.1%	9.2%	
Diluted Earnings Per Share	\$ 0.35	\$ 0.34	(2.9%)

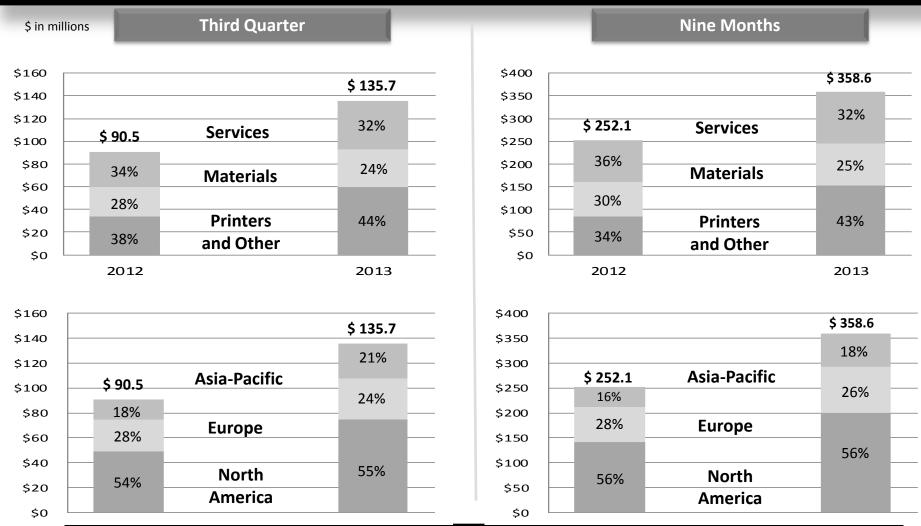
#### **Non-GAAP Reconciliation**

	Quarter Ended September 30,		Nine Months Ended September 30,		
(\$ in millions, except per share amounts)	2012	2013	2012	2013	
GAAP net income	\$ 13.5	\$ 17.7	\$ 28.0	\$ 32.9	
Cost of sales adjustments:					
Amortization of intangibles	\$ 0.1	\$ 0.1	\$ 0.2	\$ 0.2	
Operating expense adjustments:					
Amortization of intangibles	\$ 3.0	\$ 6.1	\$ 9.4	\$ 14.9	
Acquisition and severance expenses	\$ 0.3	\$ 0.7	\$ 3.3	\$ 5.4	
Non-cash stock-based compensation expense	\$ 1.2	\$ 3.1	\$ 3.7	\$ 8.5	
Other expense adjustments:					
Non-cash interest expense	\$ 1.0	\$ 0.1	\$ 2.9	\$ 0.9	
Loss on convertible notes	\$ 1.2	\$ 2.0	\$ 1.2	\$ 11.3	
(Gain) loss on litigation and tax settlements	(\$ 1.5)	\$ 0.5	(\$ 1.5)	\$ 2.5	
Tax effect	(\$ 0.6)	(\$ 4.0)	(\$ 1.9)	(\$ 12.4)	
Non-GAAP net income	\$ 18.2	\$ 26.2	\$ 45.3	\$ 64.0	
Non-GAAP diluted earnings per share	\$ 0.21	\$ 0.26	\$ 0.57	\$ 0.66	

<sup>-</sup>columns may not foot due to rounding

We use non-GAAP financial measures of adjusted net income and adjusted earnings per share to supplement our unaudited condensed consolidated financial statements presented on a GAAP basis to facilitate a better understanding of the impact that several strategic acquisitions had on our financial results.

# Revenue by Category & Geography



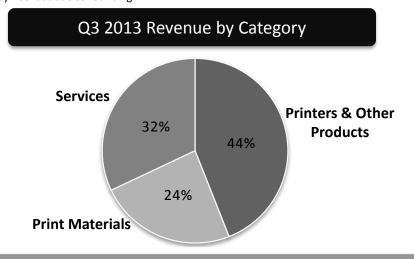
Q3 and nine months 2013 recurring revenue accounted for 56% and 57% of total revenue

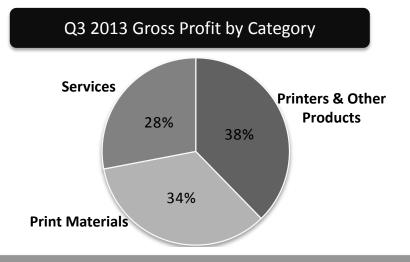
# Third Quarter Gross Profit and Margin

\$ in millions

Third Quarter							
	2	2012	2013		Yr-Yr%		
	Gross	Gross Profit	Gross	Gross Profit	Gross	Gross Profit	
Category	Profit	Margin	Profit	Margin	Profit	Margin	
Printers & other products	\$ 15.4	45.2%	\$ 26.9	45.0%	74.8%	(0.4%)	
Print materials	\$ 17.4	68.3%	\$ 24.5	73.8%	40.6%	8.1%	
Services	\$ 14.1	45.4%	\$ 20.0	46.9%	42.4%	3.3%	
Total	\$ 46.9	51.8%	\$ 71.4	52.6%	52.4%	1.5%	

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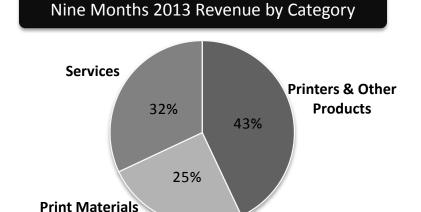


# Nine Months Gross Profit and Margin

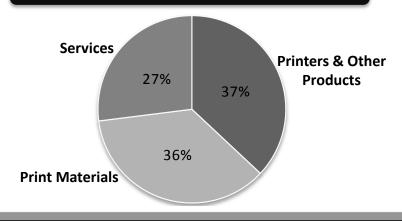
\$ in millions

Nine Months							
	2012		2012 2013		Yr-Yr%		
	Gross	Gross Profit	Gross	Gross Profit	Gross	Gross Profit	
Category	Profit	Margin	Profit	Margin	Profit	Margin	
Printers & other products	\$ 36.2	42.7%	\$ 69.5	45.2%	91.8%	5.9%	
Print materials	\$ 51.4	67.3%	\$ 66.9	73.4%	30.2%	9.1%	
Services	\$ 41.1	45.2%	\$51.1	45.0%	24.4%	(0.4%)	
Total	\$ 128.7	51.1%	\$ 187.5	52.3%	45.7%	2.3%	

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# **Operating Expenses**

\$ in millions Third Quarter						
	GAAP				<b>NP</b>	
Category			% Change			% Change
Category	2012	2013	Favorable/	2012	2013	Favorable/
			(Unfavorable)			(Unfavorable)
SG&A	\$ 22.9	\$ 32.1	(40.0%)	\$ 18.4	\$ 22.1	(20.1%)
R&D	\$ 5.5	\$ 10.8	(95.1%)	\$ 5.5	\$ 10.8	(95.1%)
Total Operating Expenses	\$ 28.4	\$ 42.9	(50.7%)	\$ 24.0	\$ 33.0	(37.4%)
% of Revenue	31.4%	31.6%		26.5%	24.3%	

Nine Months						
	GAAP			Non-GAAP		
Category			% Change			% Change
Category	2012	2013	Favorable/	2012	2013	Favorable/
			(Unfavorable)			(Unfavorable)
SG&A	\$ 70.9	\$ 97.7	(37.8%)	\$ 54.6	\$ 69.0	(26.4%)
R&D	\$ 15.4	\$ 26.9	(74.8%)	\$ 15.4	\$ 26.9	(74.8%)
Total Operating Expenses	\$ 86.3	\$ 124.6	(44.4%)	\$ 70.0	\$ 95.9	(37.1%)
% of Revenue	34.2%	34.8%		27.8%	26.7%	

<sup>-</sup>Columns may not foot due to rounding

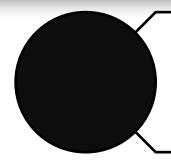
# **Working Capital**

\$ in millions

	December	September	% Change
	2012	2013	Favorable/(Unfavorable)
Cash	\$ 155.9	\$ 345.4	121.6%
Inventory	\$ 41.8	\$ 66.1	(58.1%)
Accounts Receivable	\$ 79.9	\$ 114.0	42.7%
Accounts Payable	\$ 32.1	\$ 46.5	(45.0%)
Working Capital	\$ 212.3	\$ 436.8	105.8%

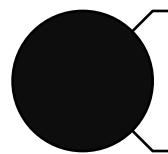
Cash on hand at end of September 2013 compared to the end of 2012 increased \$189 million after \$272 million of net proceeds from our common stock offering, generating \$44 million of cash from operations and paying \$113 million of cash for acquisitions

## **Updating FY 2013 Guidance**



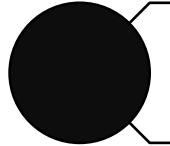
We are increasing our revenue guidance range:

- >Was in the range of \$485 million to \$510 million
- >Expected to be in the range of \$500 million to \$530 million



We are decreasing our non-GAAP earnings per share range:

- >Was in the range of \$1.05 to \$1.20
- >Expected to be in the range of \$0.93 to \$1.03



Our non-GAAP adjusted earnings guidance is fully tax-effected and inclusive of all acquisitions completed to date



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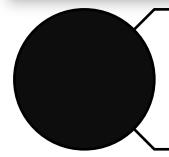
# Outlook and Progress Avi Reichental, President and CEO



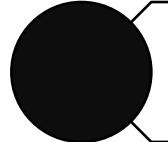
# **Strategic Growth Initiatives Update**

- Unprecedented demand for our professional and consumer printers continues to drive our growth
- New materials, expanded manufacturing use cases and new SW products set the stage for further margin expansion
- Phenix Systems enhances our direct metals printing capabilities and positions us at the heart of the rapidly unfolding advanced manufacturing opportunity
- CRDM expands our Quickparts' global footprint and enhances our presence in the UK
- The addition of leading technology distributor *Midwich* in the UK serves as a force multiplier for our education growth plan
- China's *Tianjin Real Estate Development Company* multiplexes our consumer and professional printers reach in China with reach into hospitality, technology, property and retail
- Team Platform strengthens our consumer and professional design and communications capabilities with unique and powerful online collaboration tools
- The Sugar Lab accelerates our food printing development and marketing initiatives

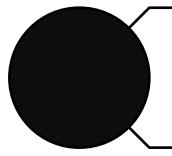
#### **Outlook**



We entered the fourth quarter of 2013 with positive sales momentum, driven by increased demand from advanced manufacturing and consumer activities



We expect accelerated portfolio diversification, expanded channels and focused growth initiatives to deliver continued success



We expect to launch breakthrough products including several advanced manufacturing printers and professional scanners at Euromold in December 2013 and cutting edge consumer printers and scanners at CES in early January 2014

### **Q&A Session**

Out of respect for other conference call participants, please ask one question and then return to the queue to ask additional questions

Please direct all questions through the teleconference portion of this call

To ask questions:

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# Thank You

